



## International Show Jumper Jessica Springsteen Joins Team BEMER as Ambassador

**Wellington, Fla. – Feb. 27, 2020** BEMER Group is proud to announce its newest partnership with international grand prix show jumping athlete, Jessica Springsteen. With an already impressive roster of ambassadors that includes Olympians, World Equestrian Game medalists and champion riders, it is apparent that equestrians of every discipline believe in the power of BEMER.

Springsteen's resume boasts a long line of accomplishments at the top level of show jumping. Most recently, Springsteen was a member of the winning U.S. Show Jumping Team at the Longines Nations Cup in Wellington, just two days after claiming the victory in the FEI \$137,000 Grand Prix CSI3\* at the Winter Equestrian Festival. Splitting her time between Wellington, Florida and Europe, Springsteen and her

string of top horses attend many of the world's most prestigious horse shows around the globe.

Founded in Germany in 1998, BEMER Group has been at the forefront of vascular therapy and microcirculation for both humans and horses. The BEMER Horse-Set implements pulsed electromagnetic field (PEMF) technology to naturally support healing, recovery and injury prevention. The device also enhances suppleness allowing horses to exercise more effectively and promotes relaxation before and after application.

With such an intense workload for her horses, Springsteen relies on the best therapies possible to keep her mounts in top form. Regarding her partnership with BEMER, Springsteen shared, "I am so

excited to be working with BEMER. I have seen BEMER's "Horse-Set" product in action, and it's truly a unique product that supports our horses' recovery, circulation and relaxation – thus improving their performance in the ring."

*"BEMER is very excited to be able to partner with Jessica Springsteen," remarked Brad Horn, Head of Marketing for BEMER Group North America. "As an exciting young professional with ties to both North America and Europe and a string of successful horses, Jessica is an ideal ambassador for our product. We look forward to supporting her continued success by helping to make her and her horses as healthy as possible through the benefits of BEMER."*

The BEMER Horse-Set has been proven to provide a broad range of health benefits for horses by improving their blood circulation and ultimately their health in a natural, non-invasive way. Benefits include: enhanced

recovery from illness and improved suppleness during training or competition prep. It can also provide quicker regeneration during the healing process, such as recovery from muscle tension or tendon/ligament/muscle injury. For its outstanding quality, the BEMER Horse-Set was honored with the Red Dot Award for Product Design.

\*BEMER Horse-Set is in no way a substitute for medical care. It's not intended to diagnose, treat, or cure any medical condition or disease. BEMER does not replace treatment by your veterinarian. Please consult with your own veterinarian if your horse has a medical concern